

Adoptive Families



Adoptive Families

The How-to-Adopt and Adoption Parenting Network

Our digital magazine, content-rich sites, and online community provide support during every stage of adoption



BuildingYourFamily.com

In-depth information on all family building options, including donor, surrogacy, and adoption



AdoptiveFamilies.com

Comprehensive expert resources for families researching adoption, in the process, or raising adopted children
85,000 unique visitors/month



AdoptiveFamiliesCircle.com

A lively community of families sharing information and support, with photo contests and blogs



E-Newsletters

Featuring news updates, expert articles, and more in two formats: general (weekly) and pre-adopt (monthly).
Audience: 65,000 opt-in subscribers

**One Network.
Countless Resources.
One Trusted Brand.
Reaching 1.6 million
people/year**



National Directory

Searchable directory connecting prospective parents with the adoption and ART professionals they seek



E-Books + Free Downloads

Topic-specific tip sheets, resource guides, and e-books offering immediately actionable takeaways



Adoptive Families Digital Magazine

The nation's leading adoption magazine for over 40 years, *Adoptive Families* digital issues are available monthly in desktop, tablet, and mobile digital editions via browser and app platforms



Expert Webinars

Leading adoption experts answer personal questions and offer expert advice. Average audience of 500+ each the live session and on-demand playback



Social Media

Connecting our community and offering support wherever they are—on Facebook, Twitter, Pinterest, and Google+

Contact Anne Mazza: anne@newhopemedia.com or 646.366.0844

New Hope Media · 108 West 39th Street, Suite 805 · New York, NY 10018

Adoptive Families Magazine

Advertise in Adoptive Families monthly digital issues!

Full year advertisers in *Adoptive Families* reach 1.6 million engaged visitors yearly—all of whom are intensely interested in how-to-adopt and adoption parenting topics.

Monthly advertising packages include editorial adjacency three ways:

1. Your banner advertising on all web articles associated with each issue
2. Your banner advertising on AdoptiveFamilies.com in the How-to-Adopt channels
3. Your banner advertising in mobile devices for each issue

1.

BANNERS IN ISSUE

Table of Contents: Spring 2016

Features
The Adoption Process from the Expectant Mother's Perspective
 What is it really like to decide on adoption? Jack through parent profiles to choose a family, and place your child in their arms—and how can the adoption process better serve these women? | BY JACQUELINE KYLE

[BOOK EXCERPT] Attaching Through Love, Hugs, and Play
 Using love and games to connect with your child can reduce stress for both of you and lead to a secure, enjoyable relationship. A leading attachment therapist explains playful yet powerful ways to build lasting bonds. | BY DR. DANIEL A. O'GRAD

A 'Lost' Daughter Speaks, and All of China Listens
 "I went to China to find the birth mother who left me in a stormy corner. Instead, I became the focus of a nation's heated pain." | BY JESSICA COOK

A Nation's Buried Pain
 Key Aunt Johanna spent more than 40 years listening to the anguished accounts of Chinese people who relinquished, adopted, and hid "lost-of-plan" or "over quota" children in the face of the country's One-Child Policy. Here, she shares some of their stories. | BY KAT AND JENNIFER

Personal Essays
"Growing Up and Growing Older"
 As our children change into teens and young adults, so must our parental roles evolve. Even if, in our more and did better, we'll always remember looking into their hands and pleading never to let go. | BY JEAN MACLEOD

"Worth the Risk"
 Our failed adoption left our hearts shattered. But, as we learned, life is true no matter how you come to be parents, whenever you choose to love someone or something other than yourself. | BY JENNIFER PALMER

News
Adoption Cost and Timing in 2014-2015
 How much does adoption really cost? How long does it take? We share the results of our latest Adoption Cost & Timing Survey.

Further Decline in International Adoption in 2015
U.S. Supreme Court Reverses Alabama's Refusal to Recognize Same-Sex Adoption
Bill Proposes More Love for Adoptive Parents in the Military
For Some Parents, International Adoption Decision Reflects Racial Bias
State Adoption Law Updates, Spring 2016
Intercountry Adoption Updates, Spring 2016

The Experts
Marriage Equality Does Not Ensure Adoption Equality
 It remains to be seen exactly how the landmark Obergefell v. Hodges decision will affect adoption equality, as how's what LGBT parents must still do to protect their families' rights. | BY MEDLEY B. BERNHARDT, MD

Departments
LETTERS TO THE EDITOR, RE: WINTER 2016
ASK AF

2.

WEBSITE BANNERS

The Reluctant Spouse
 What do you do when one spouse is reluctant to adopt, and the other one is going to? by Christine

THAT'S CHRISTINE CHAI'S Dilemma. After a long, hard battle, she and her husband, David, have decided to adopt. But when we were in the midst of the decision-making process, I thought I was in a uniquely difficult marital situation.

It was a long hard battle to persuade my husband to start a family. When he finally agreed, he let the subject of children go. I was not interested in raising a child whom he described as "someone else's kid." That was before we went to China, and he had an adorable girl who instantly got her spell over me. By the time we got home, he was suddenly David's father.

Now that there's a happy ending, I can laugh about our more heated debates, and share our experiences with couples who are thinking about adoption. But when we were in the midst of the decision-making process, I thought I was in a uniquely difficult marital situation.

The toughest decision is the first: Will we adopt, or won't we? Some adoption experts maintain that it's wrong to press ahead with an adoption before a reluctant spouse is fully on board. They argue that, before launching a search, a couple needs to confront and resolve all concerns about adoption.

For many couples, though, you might as well ask them to forever rid themselves of the need of their lives. Why? Consider the range of concerns that can fuel reluctance: age, money, time, family, and the unknown of the child.

Such caution reflects the reluctant spouse's focus on what may be lost: financial security, spouse's attention, uninterrupted work time, a biological connection. Until the spouse experiences the benefits that come with parenting, there is essentially nothing to mitigate those fears.

Even after a spouse agrees to move forward, there may be backsliding. That is understandable when you contrast a pregnancy with the adoption process. Typically, a pregnancy gives a reluctant spouse nine months to ease into the idea of parenthood. Granted with joy and excitement by friends and relatives, a pregnancy inspires questions: Do you know if it's a boy or a girl? How you picked a name?

Now, consider the issues that couples are forced to confront during the adoption honestly process. What age child do you want? What about gender, ethnicity, or race? How will you pay for the high cost of adoption? How do you plan to raise the child? How will you cope with health conditions? And these questions don't even begin to touch on the practical aspects. Lawyer or agency? Open or closed? Domestic or international?

3.

MOBILE

Adoption Cost and Timing in 2014-2015: Introduction
 How much does adoption really cost? How long does it take? We share the results of our latest Adoption Cost & Timing Survey.

by the editors of Adoptive Families

Early on, *Adoptive Families* gets newly formed families across the country to get actual information on the cost and length of time it took those families to complete their adoption. We are grateful to every one of you who took our most recent Cost & Timing of Adoption Survey.

Adoption expenses vary according to the state and country programs, the agency or attorney used, and secondary expenses, such as travel. With the exception of adopting a child via the U.S. public foster care system, it remains expensive to adopt in the U.S. or internationally. Total costs range from almost nothing, if you adopt from U.S. foster care, to more than \$50,000 from several international countries. Of adoptions finalized in 2014 and 2015, international adoptions cost an average of \$42,000; U.S. adoptions cost an average of \$28,000.

ADVERTISEMENT

YOUR AD HERE

As with cost, adoption timelines vary depending on state. There is a much greater range of wait times reported in U.S. agencies and foster adoption than in international country programs. On average, a majority of families will be matched with their child, an expectant mother, or receive an international referral within one year; the vast majority will be matched within two years. The notable exception to this is the "Traditional" (non-waiting-child) China adoption program, in which 100% of families that adopted in 2014/15 waited longer than five years. Families that adopted a waiting child from China in that same period, on the other hand, had a much different experience, with 75% receiving their referrals in less than six months; 84% in less than one year.

If you'd like to reprint this information or cite our findings, please email a request: Kris@AdoptiveFamilies.com and credit us appropriately.

Contact Anne Mazza: anne@newhopemedia.com or 646.366.0844

New Hope Media · 108 West 39th Street, Suite 805 · New York, NY 10018

Adoptive Families Magazine

EDITORIAL OVERVIEW 2020

Authoritative, practical pre-adoption and parenting information from both adoption professionals and parents.

ISSUE THEMES

Each issue explores a number of themes in-depth. These are subject to change.

- **JANUARY**
Living in Open Adoption + Children's Health
- **FEBRUARY**
Special Needs Adoption + Travel
- **MARCH**
Adoption Cost & Timing
- **APRIL**
Transracial Adoption + Talking About Adoption
- **MAY**
Mother's Day + Birthfamilies
- **JUNE**
Father's Day + Heritage & Race
- **JULY**
Summer Reading + Family Relationships
- **AUGUST**
Adoptee Voices & Identity
- **SEPTEMBER**
School + Older Child Adoption
- **OCTOBER**
About Birth Parents + Talking About Adoption
- **NOVEMBER**
Celebrate Adoption + Foster Adoption + Cover Photo Contest
- **DECEMBER**
Rituals & Celebrations + Annual Gift Guide

ROTATING DEPARTMENTS

- **THE WAITING GAME:** A special section for families waiting to adopt.
- **PARENTING THE CHILD WHO WAITED:** Raising children adopted at older ages.
- **LIVING WITH DIVERSITY:** A personal perspective on transracial adoption.
- **BEEN THERE:** A column in which adults write about growing up adopted.
- **ABOUT BIRTH PARENTS:** A personal perspective on open adoption, by a birth parent or an adoptive parent.
- **PHOTO CONTEST WINNERS:** Themed online contests include Mommy & Me, Daddy & Me, Kids & Pets, Summer Fun, Holidays.
- **ASK THE DOCTOR:** Medical topics addressed by members of the American Academy of Pediatrics.
- **ASK AN ATTORNEY:** Leading adoption attorneys answer readers' questions.
- **NEWS AND NOTES:** Legislative and policy updates about adoption.
- **ASK AF:** Experts respond to readers' questions.
- **IN MY OPINION:** A timely op-ed piece.
- **AT HOME:** A personal essay.

ISSUE DATES 2020

	SPACE CLOSING	MATERIAL DUE	ISSUE LIVE
JANUARY	12/1/2019	12/15/2019	1/15/2020
FEBRUARY	1/1/2020	1/15/2020	2/15/2020
MARCH	2/1/2020	2/15/2020	3/15/2020
APRIL	3/1/2020	3/15/2020	4/15/2020
MAY	4/1/2020	4/15/2020	5/15/2020
JUNE	5/1/2020	5/15/2020	6/15/2020
JULY	6/1/2020	6/15/2020	7/15/2020
AUGUST	7/1/2020	7/15/2020	8/15/2020
SEPTEMBER	8/1/2020	8/15/2020	9/15/2020
OCTOBER	9/1/2020	9/15/2020	10/15/2020
NOVEMBER	10/1/2020	10/15/2020	11/15/2020
DECEMBER	11/1/2020	11/15/2020	12/15/2020



Contact Anne Mazza: anne@newhopemedia.com or 646.366.0844

New Hope Media · 108 West 39th Street, Suite 805 · New York, NY 10018